



UPPER VALLEY
LAND TRUST

Our Vision:

2020 Strategic positioning goals

July 2008

UVLT will be a catalyst for land conservation solutions that engage and connect people through strategic partnerships, grassroots capacity-building and dialogue about the future of the Upper Valley.

Identify what people need and want, who is doing what, and where the gaps are.

Develop alliances and programs with groups concerned about the Upper Valley's future.

Encourage and participate in dialogue; visioning, planning. Share UVLT's knowledge, experience and achievements.

Engage, train, support volunteers. Make UVLT an accessible, welcoming "home" for problem-solving and implementation.

UVLT will have financial strength, competency and flexibility to execute bold, creative conservation transactions that protect key land resources and shape positive change.

Act where change is happening, where land conservation has high potential for positive impact.

Ensure core supporters are invested in UVLT's strategic positioning objectives and understand our need for capital. Grow our "core."

Develop acquisition capital through some or all of the following: a capital campaign, planned giving outreach, mitigation payment systems and conservation buyer/investor opportunities, as well as supporting town funds and fundraising for specific projects.

Increase credibility with landowners, their advisors and influence leaders by making UVLT's successes, strength and creativity visible.

UVLT's work will be meaningful in the lives of Upper Valley residents and relevant to regional and global issues, fostering a sense of investment toward stewardship and sustainability.

Conserve land near schools, libraries and other places where people gather and learn.

Acquire for long term ownership land with conservation values to be stewarded as parks or natural preserves for public access.

Demonstrate our commitment and creativity in practicing sustainability. Use conserved land to teach and connect people to stewardship principles.

Promote and protect the values of "ecosystem services" provided by conserved land (carbon sequestration, water quality, food production) and promote greater public awareness of these.

Inspire an appreciation of land and stewardship and encourage philanthropy through programs for families and younger people.